

# Hotel construction down around the world, except in Europe

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LONDON—Europe is the only world region showing increased hotel construction activity in comparison with the end of Q1 last year, according to March pipeline data from STR.

March 2021 (% changes in comparison with March 2020)

# Europe

In Construction: 258,129 rooms (+26.9%)Final Planning: 181,101 rooms (+23.7%)

Planning: 155,615 rooms (-8.8%)

Germany (51,785) and the U.K. (36,919) lead Europe in total rooms in construction.

### **Asia Pacific**

In Construction: 462,795 rooms (-3.4%)Final Planning: 183,105 rooms (+17.5%)

Planning: 270,350 rooms (+4.0%)

Among countries in the region, China has the most rooms in construction (283,893), followed by Vietnam (28,657).

## Middle East & Africa

In Construction: 141,914 rooms (-1.9%)
Final Planning: 45,680 rooms (-4.8%)
Planning: 53,567 rooms (-29.8%)

United Arab Emirates (43,032 rooms) and Saudi Arabia (37,150 rooms) lead in construction activity. Saudi Arabia tops the world in projected hotel supply growth over the next three years.

### **Americas**

In Construction: 240,635 rooms (-11.6%)
 Final Planning: 254,389 rooms (-13.4%)

• Planning: 265,702 rooms (+2.8%)

The <u>U.S. led the world in new hotel openings during Q1 2021</u>, despite a year-over-year decline in construction activity. In addition to the U.S., Mexico (14,491) and Canada (8,804) have the highest number of rooms in construction in the region.

# **About STR**

STR provides premium data benchmarking, analytics and marketplace insights for global hospitality sectors. Founded in 1985, STR maintains a presence in 15 countries with a corporate North American headquarters in Hendersonville, Tennessee, an international headquarters in London, and an Asia Pacific headquarters in Singapore. STR was acquired in

October 2019 by CoStar Group, Inc. (NASDAQ: CSGP), the leading provider of commercial real estate information, analytics and online marketplaces. For more information, please visit <u>str.com</u> and <u>costargroup.com</u>.

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