

# Media Data



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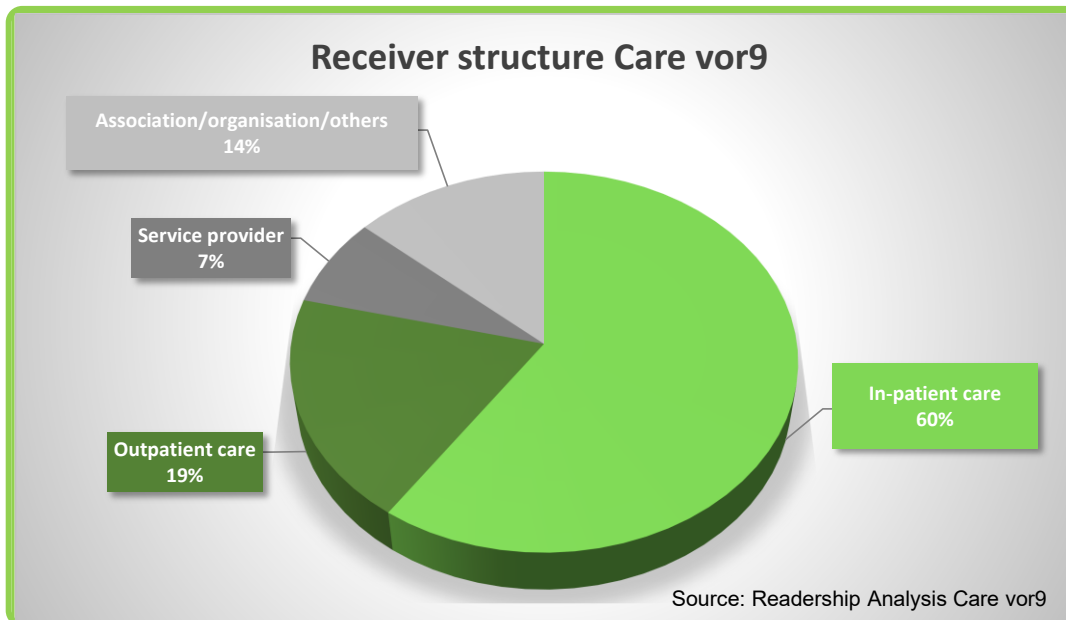
2026

## 2 Concept and Target Group

**Care vor9** is the only daily newsletter for the care sector and is aimed at managers and decision-makers in nursing homes, care services, and residential care facilities for the elderly, as well as service providers and suppliers in the industry.

**Care vor9** is published Monday through Friday shortly before 9 a.m. The website carevor9.de perfectly complements the newsletter: it provides up-to-date reports throughout the day on what is happening in the care industry. The editorial team evaluates hundreds of sources and filters out the most important news for its readers. Journalists summarize the news in a few sentences, get to the heart of the matter, and link to the original sources. However, the website also features its own articles, interviews with leaders, and exciting background information. **Care vor9** is also a widely used source for news about the care industry in Google News and is regularly quoted by renowned media outlets.

The free trade publication with around 25,000 recipients provides a quick and reliable overview of all relevant news from the care industry and senior living. Before the day even begins, recipients receive an email telling them what they need to know today.



Darstellung nicht richtig? Bitte klicken Sie [hier](#)

TÄGLICHE NEWS FÜR DIE PFLEGEBRANCHE

# CARE VOR9

18. September 2022: » **CARE INSIDE** Bundesländer fordern neuen Rettungsschirm wegen Inflation » **CARE INSIDE** Bewohner bei Digitalisierung oft weiter als Einrichtungen » **CARE INSIDE** Stiko empfiehlt Omikron-Booster für die Altenpflege » **CARE MANAGEMENT** Korian schickt Pflegekräfte gegen Stress zur Radontherapie

Auf unserer Website [carevor9.de](#) lesen Sie den ganzen Tag über aktuelle Nachrichten über das Management von Pflege und Wohnen im Alter – kostenlos und ohne Login. Abonnieren Sie unseren [RSS-Feed](#) und erfahren sofort, wenn es neue Nachrichten gibt, oder lassen damit unsere aktuellen Headlines gratis auf Ihrer Website anzeigen.

» **CARE INSIDE**

**Bundesländer fordern neuen Rettungsschirm wegen Inflation**



©Sozialministerium BW

Bayern, Baden-Württemberg und Schleswig-Holstein haben am Freitag im Bundesrat einen Antrag zum Inflationsausgleich auch für die Pflege eingebracht. Darin fordern die drei Länder die Bundesregierung auf, den Einrichtungen die galoppierenden Mehrkosten für Energie auszugleichen. Am Mittwoch soll der Gesundheitsausschuss darüber beraten. "Der Bund muss jetzt dringend tätig werden, ansonsten stehen viele Einrichtungen vor dem Aus", so Baden-Württembergs grüner Gesundheitsminister Manne Lucha (Foto). [Care vor9](#)

**Bewohner bei Digitalisierung oft weiter als Einrichtungen**



©iStock/bowie15

Bewohner von Pflegeeinrichtungen sind auch im hohen Alter erstaunlich technikaffin und relativ gut mit Geräten ausgestattet. Das ist die überraschende Erkenntnis von David Leopold vom Projekt "Di Bi Wohn" der Katholischen Hochschule Freiburg, die er auf dem BFS-Kongress Betreutes Seniorenwohnen in Leipzig präsentierte. Dagegen bestünden in Heimen und betreuten Wohnanlagen "noch große Defizite in der digitalen Infrastruktur". [Care vor9](#)

**Stiko empfiehlt Omikron-Booster für die Altenpflege**



©iStock/Ridofranz

Bewohner und Beschäftigte in Pflegeeinrichtungen sollten sich mit einem neuen omikron-adaptierten Corona-Impfstoff boostern lassen. Dies hat die Ständige Impfkommission des Bundes (Stiko) am Dienstag mit ihrer jüngsten Impfpflichtung veröffentlicht. Dabei macht die Stiko keinen Unterschied zwischen den Impfstoffen verschiedener Hersteller. [Care vor9](#)

## 3 Banner Newsletter – price per week



1

2

4

3

| Banner format                 | Formats in pixel | only Care vor9 | Care vor9 and Hotel vor9* |
|-------------------------------|------------------|----------------|---------------------------|
| Leadbanner Top 1              | 600 x 120        | 2,400 €        | 3,600 €                   |
| Fullbanner Premium Position 2 | 468 x 120        | 2,100 €        | 3,200 €                   |
| Fullbanner (1. category) 3    | 468 x 120        | 2,000 €        | 3,000 €                   |
| XXL Banner (1. category) 4    | 468 x 250        | 2,000 €        | 3,000 €                   |
| Fullbanner (2. category)      | 468 x 120        | 1,750 €        | 2,700 €                   |
| XXL Banner (2. category)      | 468 x 250        | 1,850 €        | 2,800 €                   |
| Fullbanner (3. category)      | 468 x 120        | 1,650 €        | 2,500 €                   |
| XXL Banner (3. category)      | 468 x 250        | 1,750€         | 2,700 €                   |

All prices are exclusive of VAT.

\* Hotel vor9 is a daily newsletter from the vor9 group aimed at managers in the German-speaking hotel industry.

All banners are booked on a weekly basis.

**Data delivery:** Banners must be submitted as physical files (jpg/gif) with a file size of approx. 50 kB at least three working days before publication. We recommend static banners, as animated banners are not supported by all email programs.

**Contact:** [marinela.holtfreter@gloobi.de](mailto:marinela.holtfreter@gloobi.de) or [caroline.prising@gloobi.de](mailto:caroline.prising@gloobi.de)

**Cancellation:** 10 working days prior to publishing date without any costs, except Leadbanner Top and Fullbanner Premium Position

**Rebooking:** Possible free of charge up to five working days before publication.

**Reporting:** If you require daily reporting, please send us a tracking link that you can use to track your clicks yourself. Otherwise, we will provide a report with the cumulative performance data at the end of the month after the campaign has ended. For campaigns lasting several months, we will provide interim reports at the end of each month.

## 4 Text Ads Newsletter

### » CARE INSIDE

#### Bundesländer fordern neuen Rettungsschirm wegen Inflation



©Sozialministerium BW

Bayern, Baden-Württemberg und Schleswig-Holstein haben am Freitag im Bundesrat einen Antrag zum Inflationsausgleich auch für die Pflege eingebracht. Darin fordern die drei Länder die Bundesregierung auf, den Einrichtungen die galoppierenden Mehrkosten für Energie auszugleichen. Am Mittwoch soll der Gesundheitsausschuss darüber beraten. "Der Bund muss jetzt dringend tätig werden, ansonsten stehen viele Einrichtungen vor dem Aus", so Baden-Württembergs grüner Gesundheitsminister Manne Lucha (Foto). [Care vor9](#)

ANZEIGE

#### Das ist eine Textanzeige mit Foto oder Logo

1

### TEXT ADS WITH IMAGE

Ihre Textanzeige in Care vor9 erscheint am gebuchten Tag im Newsletter und auf der Website zwischen den redaktionellen Meldungen. Sie haben bis zu 280 Zeichen Platz für Ihre Werbotschaft, können ein Foto oder Ihr Logo daneben platzieren und einen Link auf Ihre Website setzen. [Care vor9](#)

#### Bewohner bei Digitalisierung oft weiter als Einrichtungen



©iStock/bowie15

Bewohner von Pflegeeinrichtungen sind auch im hohen Alter erstaunlich technikoffen und relativ gut mit Geräten ausgestattet. Das ist die überraschende Erkenntnis von David Leopold vom Projekt "Di Bi Wohn" der Katholischen Hochschule Freiburg, die er auf dem BFS-Kongress Betreutes Seniorenwohnen in Leipzig präsentierte. Dagegen bestünden in Heimen und betreuten Wohnanlagen "noch große Defizite in der digitalen Infrastruktur". [Care vor9](#)

ANZEIGE

#### Das ist eine Textanzeige ohne Foto oder Logo

2

Ihre Textanzeige in Care vor9 erscheint am gebuchten Tag im Newsletter und auf der Website zwischen den redaktionellen Meldungen. Sie haben bis zu 280 Zeichen Platz für Ihre Werbotschaft an unsere Leser und können einen Link auf Ihre Website oder Landing Page setzen. [Care vor9](#)

| Text Ads                                                                                                                            | per day<br>Care vor9 | per week<br>Care vor9 | per day Care vor9<br>and Hotel vor9* | per week Care vor9<br>and Hotel vor9* |
|-------------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------------------|--------------------------------------|---------------------------------------|
| <b>Text Ad with logo</b><br>280 characters, including link and slogan, logo/image max. 300 px width (format 16:9), File format: jpg | 590 €                | 2,350 €               | 890 €                                | 3,500 €                               |
| <b>Text Ad without logo,</b><br>max. 350 characters, including link                                                                 | 490 €                | 1,950 €               | 740 €                                | 2,900 €                               |

All prices are exclusive of VAT.

\* Hotel vor9 is a daily newsletter from the vor9 group aimed at managers in the German-speaking hotel industry.

**Ad material delivery:** Text, link and logo (jpg) must be delivered and approved by 2 p.m. on the day before publication (for Monday publication, that means on the preceding Friday).

**Contact:** [marinela.holtfreter@gloobi.de](mailto:marinela.holtfreter@gloobi.de) or [caroline.prising@gloobi.de](mailto:caroline.prising@gloobi.de)

**Cancellation:** ten working days prior to publishing date without any costs.

**Note:** The newsletter are displayed in responsive design. The presentation of the ads depends on the devices. The screenshot for approval is only for the correctness of the text

**Rebooking:** Possible free of charge up to five working days before publication.

**Reporting:** If you require daily reporting, please send us a tracking link that you can use to track your clicks yourself. Otherwise, we will provide a report with the cumulative performance data at the end of the month after the campaign has ended. For campaigns lasting several months, we will provide interim reports at the end of each month.

## 5 Banner Website

The screenshot shows the CARE VOR9 website interface. At the top, there's a green header with the logo and navigation links. Below the header, there are several banners: a top lead banner (1), a fullbanner premium position (2), a fullbanner (3), and an XXL banner (4). The banners are numbered 1 through 4 in green boxes.

| Banner formats                                                                  | Formats in pixel | Price per week |
|---------------------------------------------------------------------------------|------------------|----------------|
| <b>Leadbanner top</b> (appears on all pages) <b>1</b>                           | 600 x 120        | 1,200 €        |
| <b>Fullbanner Premium Position</b> (appears on all pages) <b>2</b>              | 468 x 120        | 1,000 €        |
| <b>Fullbanner</b> (appears on the homepage and in the category Inside) <b>3</b> | 468 x 120        | 900 €          |
| <b>XXL Banner</b> (appears on the homepage and in the category Inside) <b>4</b> | 468 x 250        | 1,100 €        |
| <b>Fullbanner</b> (appears on the homepage and in the category Regional)        | 468 x 120        | 800 €          |
| <b>XXL Banner</b> (appears on the homepage and in the category Regional)        | 468 x 250        | 900 €          |
| <b>Fullbanner</b> (appears on the homepage and in the category Management)      | 468 x 120        | 700 €          |
| <b>XXL Banner</b> (appears on the homepage and in the category Management)      | 468 x 250        | 800 €          |

All prices are exclusive of VAT.

All banners can be booked on a weekly basis. You will only receive click statistics for a banner if you provide us with a tracking link.

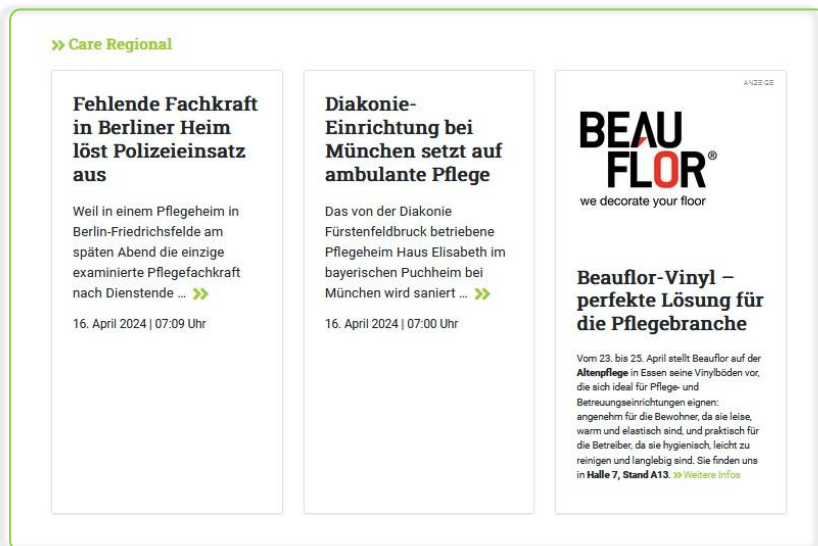
**Ad material delivery:** Banners must be submitted as physical files (jpg/gif) with a file size of approx. 50 kB at least three working days before publication. We recommend static banners, as animated banners are not supported by all email programs.

**Contact:** [marinela.holtfreter@gloobi.de](mailto:marinela.holtfreter@gloobi.de) oder [caroline.prisching@gloobi.de](mailto:caroline.prisching@gloobi.de)

**Cancellation:** Free of charge up to 10 business days before publication. Lead banners and premium banners can only be booked on a fixed basis and therefore cannot be canceled. See also Terms and Conditions.

**Rebooking:** Possible free of charge up to five working days before publication.

## 6 Text Ads Website



**IMPORTANT:** You will receive click counts for banners if you provide us with a tracking link.

**Ad material delivery:** Text, link and logo (jpg) must be delivered and approved by 2 p.m. on the day before publication (for Monday publication, that means on the preceding Friday).

**Contact:** [marinela.holtfreter@gloobi.de](mailto:marinela.holtfreter@gloobi.de) or [caroline.prisingh@gloobi.de](mailto:caroline.prisingh@gloobi.de)

**Cancellation:** ten working days prior to publishing date without any costs.

**Rebooking:** Possible free of charge up to five working days before publication.

| Text Ads, bookable in Inside, Regional or Management sections                                             | Price per day | Price per week |
|-----------------------------------------------------------------------------------------------------------|---------------|----------------|
| <b>Text Ad with Logo</b><br>280 characters, including link and slogan, plus a logo (picture 300 px width) | 300 €         | 1,200 €        |
| <b>Text Ad without Logo</b><br>max. 350 characters, including link and slogan                             | 250 €         | 1,000 €        |

All prices are exclusive of VAT.

| Key figures*:<br>www.carevor9.de | Total 12 months | Ø per month | Ø per week |
|----------------------------------|-----------------|-------------|------------|
| <b>Page Impressions (PIs)</b>    | 1,683,000       | 140,250     | 32,365     |
| <b>Visits</b>                    | 543,000         | 44,500      | 10,270     |
| <b>Qualified Clients</b>         | 245,000         | 20,416      | 4,721      |

Data source: Google Analytics, period September 9, 2024 to August 8, 2025

## 7 Combination Newsletter & Website

| Banner formats                     | Formats in pixel | Price per week |
|------------------------------------|------------------|----------------|
| <b>Leadbanner top</b>              | 600 x 120        | 2,900 €        |
| <b>Fullbanner Premium Position</b> | 468 x 120        | 2,500 €        |
| <b>Fullbanner (1. Category)</b>    | 468 x 120        | 2,300 €        |
| <b>XXL Banner (1. Category)</b>    | 468 x 250        | 2,600 €        |
| <b>Fullbanner (2. Category)</b>    | 468 x 120        | 2,000 €        |
| <b>XXL Banner (2. Category)</b>    | 468 x 250        | 2,200 €        |
| <b>Fullbanner (3. Category)</b>    | 468 x 120        | 1,800 €        |
| <b>XXL Banner (3. Category)</b>    | 468 x 250        | 2,000 €        |

All prices are exclusive of VAT.

**Data delivery for banners:** Banners must be submitted as physical files (jpg/gif) with a file size of approx. 50 kB three working days prior to publication.

**Data delivery for text ads:** Text, link, and logo (if applicable), including approval, must be submitted by 2 p.m. the day before publication for Tuesday through Friday. For Monday publication, submission must be by 10 a.m. on Friday at the latest.

**Contact:** [marinela.holtfreter@gloobi.de](mailto:marinela.holtfreter@gloobi.de) or [caroline.prisching@gloobi.de](mailto:caroline.prisching@gloobi.de)

**Cancellation:** ten working days prior to publishing date without any costs.

**Rebooking:** Possible free of charge up to five working days before publication.

| Text Ad formats                                                                                                        | price per day | price per week |
|------------------------------------------------------------------------------------------------------------------------|---------------|----------------|
| <b>Text Ad with Logo</b><br>280 characters, including link and slogan, plus a logo (picture 300 px width), Format 16:9 | 750 €         | 3,000 €        |
| <b>Text Ad without Logo</b><br>max. 350 characters, including link and slogan                                          | 600 €         | 2,400 €        |

All prices are exclusive of VAT.

### Ad material delivery:

Text, link and logo (jpg) must be delivered and approved by 2 p.m. on the day before publication (for Monday publication, that means on the preceding Friday).

The text ads appear on the homepage and on all web pages of the booked category. The following **categories** are bookable:

- **Care Inside**
- **Care Regional**
- **Care Management**

**Reporting:** If you require a reporting, please send us a tracking link that you can use to track your clicks on the adverts yourself. Otherwise, we will provide a reporting for the adverts in the newsletter with the cumulative performance data at the end of the month after the campaign has ended. For campaigns lasting several months, we will provide interim reportings at the end of the month. In order to obtain click numbers for an advertisement on the website, we require a tracking link from you in all cases.

## 8 Advertorial Newsletter & Web

Do you have more to say than fits in an advertisement? Then an advertorial on the website **Care vor9** is the right format for you. On our own landing page, we focus on your product or your service, describe it in a journalistic style and thus attract the attention of our readers. Text ads in the newsletter **Care vor9** generate interest and link to your advertorial.

### Scope of services:

- >> Writing and coordinating the advertorial in a journalistic style according to your specifications with a length of up to 5,000 characters
- >> Setting up a landing page for your advertorial on the **Care vor9** website
- >> The landing page will remain online for four weeks; it starts with the first text ad in the newsletter
- >> Image selection, image editing and – if desired – installation of your logo
- >> The text ad appears eight times in the newsletter **Care vor9**

**Price: 4,200 €** (Additional text ad as a teaser for the advertorial will cost 350 € per ad)

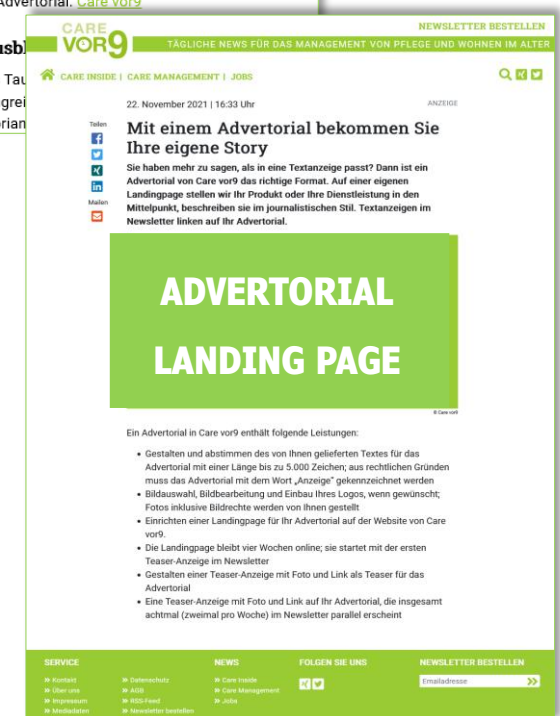
Should you be unable to provide text for the advertorial, we offer to write the text. For this service, we charge 500 Euros.

The advertorial is not eligible for any further discount. If the ad is placed through a media agency, we grant a 15 percent agency commission. All prices are exclusive VAT.

Presentation in  
the Newsletter



Presentation  
on the website



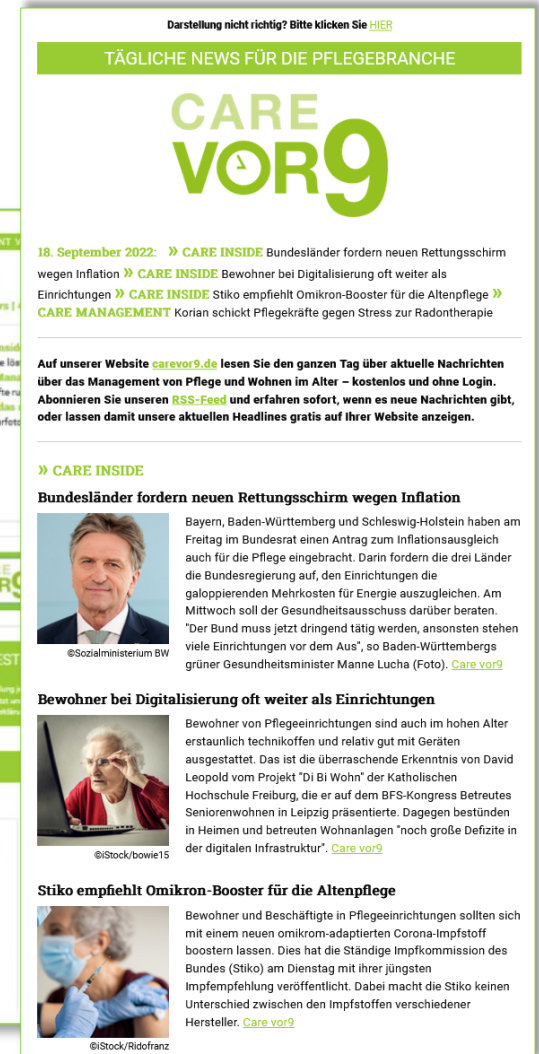
## 9 Discounts and Agency Commission

| Sales volume      | Discount |
|-------------------|----------|
| as of 2,500 Euro  | 3%       |
| as of 10,000 Euro | 5%       |
| as of 20,000 Euro | 10%      |
| as of 30,000 Euro | 15%      |
| as of 40,000 Euro | 20%      |

As of a certain turnover (within 1 year), benefit from our discounts. We grant 15% agency commission when placed through a recognized advertising agency. The prices quoted do not include the statutory value-added tax (VAT).

From an agreed sales volume with a one-year term, we grant discounts after the next season. It does not matter in which newsletter or on which website the advertising material appears. Excluded are job advertisements.

If the pre-agreed sales volume is exceeded within the year, we grant higher discounts in the form of our incremental discount scale.



## Job Ads Newsletter & Website

### Presentation in the Newsletter

» JOBS

**Sie suchen qualifizierte Mitarbeiter?**

Der Stellenmarkt von Care vor9 hilft! Heute geschaltet, und schon morgen bei Fach- und Führungskräften aus der Pflegebranche in der Mail und der [Job-Webseite](#) von [Care vor9](#) (Mediadaten)

**JOB ADS WITH LOGO**

Ihre **Stellenanzeige mit Logo und einem Link** auf die Ausschreibung auf Ihrer Website oder einem PDF erscheint an zwei aufeinander folgenden Tagen mit Logo im Newsletter und an sechs weiteren Tagen in Kurzfassung als sogenannter Einzeiler ohne Logo, ebenfalls mit Link. Auf der Website von Care vor9 bleibt Ihr Jobangebot vier Wochen online. [Care vor9](#)

Die **Kurzfassung Ihrer Stellenanzeige** als Einzeiler erscheint sechsmal. [Care vor9](#)

### Presentation on the Website

CARE VOR9 NEWSLETTER BESTELLEN  
TÄGLICHE NEWS FÜR DAS MANAGEMENT VON PFLEGE UND WOHNEN IM ALTER

CARE INSIDE | CARE MANAGEMENT | JOBS

**Sie suchen qualifizierte Mitarbeiter?**

Der Stellenmarkt von Care vor9 hilft! Heute geschaltet, und schon morgen bei Fach- und Führungskräften aus der Pflegebranche in der Mail und der »Job-Webseite von »Care vor9 (Mediadaten)

29. September 2022  
Ihre **Stellenanzeige mit Logo und einem Link** auf die Ausschreibung auf Ihrer Website oder einem PDF erscheint an zwei aufeinander folgenden Tagen mit Logo im Newsletter und an sechs weiteren Tagen in Kurzfassung als sogenannter Einzeiler ohne Logo, ebenfalls mit Link. Auf der Website von Care vor9 bleibt Ihr Jobangebot vier Wochen online. [Care vor9](#)

**JOB ADS WITH LOGO**

29. September 2022  
**Pflegefachkraft (m/w/d)** mit Interesse am **Lehrberuf** in Rosenheim gesucht. Sie möchten Ihr wertvolles Fachwissen weitergeben und zu einer hochwertigen Ausbildung beitragen? Bei der GGSD machen wir Ihren Quereinstieg in den Lehrberuf möglich. [Gestalten Sie Bildung mit uns!](#)

29. September 2022  
**Junior Medical Manager (m/w/d)**. Die TUI Cruises GmbH sucht zum nächstmöglichen Zeitpunkt am Standort Hamburg eine/n: Junior Medical Manager (m/w/d). [TUI Cruises](#)

| Job ads                                                                                                                            | Prices | Volume amount                                             | Discount   |
|------------------------------------------------------------------------------------------------------------------------------------|--------|-----------------------------------------------------------|------------|
| <b>Job Advertisement with logo</b><br>280 characters including link to website or PDF plus<br>Logo/ image 300 px, File format: jpg | 420 €  | as of 5 Job Advertisements<br>as of 10 Job Advertisements | 15%<br>20% |
| <b>Job Advertisement without logo</b><br>approx. 350 characters, including link to website or PDF                                  | 370 €  | as of 5 Job Advertisements<br>as of 10 Job Advertisements | 15%<br>20% |

All prices are exclusive of VAT. We do not grant agency commission to employment ads.

**Care vor9** presents your job advertisement to more than 25,000 care sector executives: in a separate section called "Jobs" surrounded by articles. All we need is a link to where you have placed your ads on your own website, or alternatively a PDF that we upload and publish a link to.

Employment advertisements are published in full length in two consecutive editions of the newsletter and - if booked - with a logo. In the following six issues as one-liners without logo - so together eight days. On the website of **Care vor9** the job advertisement appears four weeks.

**Ad material delivery and approval:** Employment text ads have to be approved for release latest at 10 a.m. prior to publication date, if not, we reserve us the right to postpone the publication to the following day.

**Contact:** [marinela.holtfreter@gloobi.de](mailto:marinela.holtfreter@gloobi.de) oder [caroline.prisching@gloobi.de](mailto:caroline.prisching@gloobi.de)

**Note:** The newsletter are displayed in responsive design. The presentation of the ads depends on the devices. The screenshot for approval is only for the correctness of the text.

## 11 Contact



Pascal Brückmann  
CEO



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CEO



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### Advertising Management/Job Ads

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### Publisher

Thomas Hartung and Thomas C. Wilde

## 12 AGB

These terms and conditions and the price list apply to banner advertising or other forms of advertising in the newsletters and on the website hotelvor9.de, produced and marketed by Gloobi.de.

1. "Advertisement order" within the meaning of the following General Terms and Conditions is the contract for the publication of one or more advertisements or other forms of online advertising by an advertiser or other advertiser in the newsletters and on the websites of vor9.de.

2. Gloobi.de reserves the right to reject advertising orders on the basis of their content, origin, or technical form in accordance with uniform, objectively justified principles if their content violates laws or official regulations or if their publication is unreasonable for Gloobi.de. This also applies to orders placed with representatives. The client shall be notified immediately of the rejection of an order. The client guarantees that it possesses all rights necessary for the placement of the advertising material. The client indemnifies Gloobi.de against all third-party claims and is liable for all damages of any kind attributable to the placement of the advertisement.

3. Every order only becomes legally binding after written confirmation by Gloobi.de.

4. Advertising orders placed by an agency are accepted in its name and on its behalf. Advertising brokers and advertising agencies are obliged to adhere to the Gloobi.de price list in their offers, contracts, and invoices to advertisers.

5. If a joint discount is claimed for companies belonging to the same group, written confirmation of a capital share of more than 50% is required.

6. Advertisements and special forms of advertising must be called up within one year of the conclusion of the contract. If individual or multiple calls up of a contract are not fulfilled due to circumstances for which Gloobi.de is not responsible, the client shall reimburse the publisher, without prejudice to any further legal obligations, for the difference between the discount granted and the discount corresponding to the actual purchase according to the rate schedule.

7. Advertisements or forms of advertising that are not recognizable as such due to their design will be clearly marked by Gloobi.de with the word "Advertisement."

8. The client is obliged to deliver and approve proper advertising material, in particular in accordance with the format or technical and scheduling specifications of Gloobi.de (For special forms of advertising, the date specified in the offer applies).

9. Gloobi.de guarantees, within the scope of foreseeable requirements, the best possible reproduction of the advertising material in accordance with the usual technical standards. However, the client is aware that, given the current state of technology, it is not possible to create a program that is completely free of errors.

10. Proofs are only provided for text advertisements. The client is responsible for the accuracy of the approved proofs. Gloobi.de will take into account all corrections that are communicated within the deadline set when the proof is sent.

11. The obligation to retain the advertising materials sent ends three months after completion of the order

12. If the execution of an order is not possible (e.g. due to software or other technical reasons), in particular due to computer failure, force majeure, strikes, legal provisions, disruptions within the area of responsibility of third parties (e.g. other providers), network operators or service providers, or for comparable reasons, the order will be carried out at a later date if possible. If the order is completed at a reasonable time after the disruption has been remedied, which is acceptable to the client, Gloobi.de's claim to remuneration remains valid.

13. Terminations of advertising orders must be made in writing or by email within the specified time limit.

14. Cancellations by the customer within 9 to 5 business days prior to publication will be charged a processing fee of 30% of the gross volume of the respective order. Within 5 days to one day prior to publication, the fee is 50%. If campaigns that are already running are stopped, the full amount of the gross volume of the respective order must be paid.

15. If the client does not make an advance payment, the invoice will be sent within 14 days of publication. The invoice amount is due within 14 days of receipt of the invoice.

16. In the event of late payment or deferral, interest and collection costs will be charged. In the event of late payment, Gloobi.de may postpone further execution of the current order until payment is made and demand advance payment for the remaining advertisements. If there are justified doubts about the client's solvency, Gloobi.de is entitled, even during the term of an advertising contract, to make the publication of further advertisements dependent on advance payment of the amount and settlement of outstanding invoice amounts, regardless of any originally agreed payment terms.

17. Costs for the production of ordered designs, scans, image processing, creation of PDF files, as well as for significant changes to the originally agreed designs requested or justified by the client shall be borne by the client.

18. In the event of changes to advertising rates, these shall also apply to current advertising contracts.

19. The place of performance and jurisdiction is the headquarters of Gloobi.de.